MANAGERS QUARTERLY NEWSLETTER JANUARY - MARCH

April 2016





Dear Members,

From now on Casa del Mar's Managers Newsletters will be sent quarterly to all Members with a valid e-mail address on file with the Resort and will also be available on the CDM website at www.casadelmar-aruba.com.

If you are not receiving the newsletter or have any inquiries please contact the Executive Office at marinela.stevens@casadelmar-aruba.net or call 297-582-7000.

We hope you'll find the newsletter informative.

Best Regards.

The Management of Casa del Mar Beach Resort

Special Points of Interest

- TripAdvisor awarded Casa de Mar the 2016 Travelers Choice Award. Casa del Mar is currently #7 of 24 Resorts on Eagle beach and Palm beach. If you enjoy your stay with us, rate us on TripAdvisor.
- You can also follow us on <u>Twitter</u> and <u>Facebook</u>. We would love to see more Members post photos of their stay at Casa de Mar.
- We are proud to announce that we are Premiere Interval International Resort and a Gold Crown Resort with RCI.
- We have resort owned units for sale or rent. Please contact Aislinn in the sales office for more information: Aislinn.decuba@casadelmar-aruba.net or phone (297) 582-7613.
- Pelican Adventure has begun a specially priced Sunset Catamaran sail exclusively for CDM and ABC Members. The sail occurs every Thursday from 5 PM to 7 PM and features complimentary snacks and an open bar. Visit the Pelican Adventures desk in the CDM lobby and learn more or make reservations.



Employees Updates

CDM Jewels

We are proud to announce and congratulate the following winners of the Employee of the 3rd and 4th quarter 2015, Manager/Supervisor of the second half 2015 and the Employee and Manager/Supervisor of the year 2015, in recognition of their exemplary dedication to Casa del Mar, its Members and Guests.

- Employee of the Third Quarter 2015– Sharlon Elisabeth
- Employee of the Fourth Quarter 2015
 Omar Tromp
- Employee of the Year 2015– Giovanni Ras
- Manager/Supervisor of the Fourth Quarter 2015 Maureen Blake
- Manager/Supervisor of the Year 2015 Ferdinand Winterdal









Anniversaries

January

01/04 Edna Kelly - 24 years 01/05 Dora Dirksz - 28 years 01/05 Maria Florencio - 14 years 01/13 Yoselin Bautista - 9 years 01/28 Emma Croes - 23 years





February

02/01 Fransisco Richardson - 35 years 02/21 Angel Kock - 22 years

March

03/01 Imelda Bardouille -27 Years
03/01 Agueda Maduro - 8 years
03/04 Maber Ignacio - 10 Years
03/04 Cynthia Royal - 10 years
03/06 Luis Benitez - 12 years
03/07 Martha Bedoya -26 years
03/10 Merarda Antersijn - 9 years
03/12 Dubis Morales - 5 years
03/14 Gerardine Geerman - 7 years
03/18 0 Aracelly Bermudez - 10 years
03/21 Roberto Ras - 1 year
03/23 Gregory Solognier - 1 year



Hired/Resigned/Transferred



Marinela Stevens

Ziphora Baarh





Frangere vd Linde

Edward Rasmijn



New Hires			
Date of Hire	Name Employee	Department	Position
3/1/2016	Marinela Stevens	Executive Office	Executive Assistant
3/5/2016	Ziphora Baarh	Human Resources	Administrative Assistant
3/5/2016	Frangere V/d Linde	Engineering	Shift Engineer
3/16/2016	Edward Rasmijn	Enginneering	HVAC Technician

Resignations/Terminations						
Date	Name	Department	Reason for Leaving			
3/18/2016	Sherrill Perrotte	Executive Office	Resigned			

Transfers			
Date	Name	From	То
3/1/2016	Jozef Werleman	Houseman	Painter

Births



New Member Casa Del Mar Family

On March 8 baby boy **Jayen Brown**, son of Josette Romero (Front Office) was born.

Celebration National Anthem & Flag day March 18 for the employees



Celebration National Anthem & Flag day March 18 for the Members & Guests







Resort news

- Flag Day was celebrated with a raising of the Aruban flag, singing of the Aruban National Anthem, a cultural display and local snacks for all members in the Activities Center. Shahaira of Activities did a nice job with the program.
- The HR Department held an Easter egg hunt for all employees. The employees and guests enjoyed it immensely.
- Did you know it's also possible for our Members and Guests to order the products they will need in advance at the CDM minimarket. Just contact Patty by email: cdmminimarket@hotmail.com or call +297 582-9988 or +297 582-7000 ext. 630.

Update on projects throughout the resort

We successfully completed the following projects:

- Replacing the software and equipment of the Business Center.
- We bought a new scrubbing machine for the Housekeeping department.
- Increased the resort electrical service at the Transformer house
- Updated the roof coating of phase II at the Presidential building
- Upgraded the surveillance camera system
- 16 Guest units were refurbished with new paint, bathroom ceilings, LED lighting and Reme Air purifiers,

The following projects are in process and expected to be finished in the second quarter of 2016:

- Complete the installation of Wi-Fi devices in each unit.
- Replace the in-room safes in the Presidential units.
- Purchase 4 dispenser style ice makers.
- Purchase and install new RFID Locks in the Presidential building.
- Renovation of the tennis courts walls and fencing.
- Install a new Infrared BBQ Grill.
- Replace the remainder of the balcony chairs in the Presidential units.
- Purchase 50 Chaise lounges and 50 pool & beach chairs.
- Replace the mattresses in the Master bedrooms.
- Replace the bathroom exhaust fans for all units.

Upcoming projects:

- Renovate the lobby bathrooms.
- Install a new PBX phone system.
- Replace the ceilings and lighting in the retail corridor and 1st and 2nd floor corridors of the Presidential building.



Activities schedule:

Activities Center Schedule

MONDAY

8:30a.m.-9:30a.m.
SEATED YOGA
Location: Shuffleboard
Court
9:30a.m.-10:30a.m.
KIDS MEET & GREET.
Icebreaker Games.
11:00a.m.-12:00p.m.
BAG PAINTING
price base on size of bag
1:30p.m.-2:30p.m

CANDY BINGO

TUESDAY

9:30a.m.-10:00a.m.
ABS & STRETCHING
Location: Members
Lounge
9:30a.m.-10:30a.m.
SEASHELL HUNT
Meet:Activities Center
10:15a.m.-10:45a.m.
AQUACISES
location:pooldeck
11:00a.m.-12:00p.m.
FLIP FLOP MAKING
2:00p.m.-3:00p.m.
POOLSIDE BINGO

WEDNESDAY

8:30a.m.-9:30a.m. SEATED YOGA Location: Shuffleboard Court 9:30a.m-10:00a.m. BALLOON TOSS 10:00am-10:45aM AQUACISES 10:30AM-12:00p.m. T-SHIRT PAINTING

THURSDAY

9:30a.m.-10:00a.m. ABS & STRETCHING 10:00Am-11:00am PICTURE FRAME MAKING 11:15a.m.-12:00p.m. PAPIAMENTO LESSON 2:00p.m.-3:00p.m. POOLSIDE BINGO 3:30p.m.- 4:00p.m. TWISTER FOR

KIDS

FRIDAY

8:30a.m.-9:30a.m.
SEATED YOGA
10:30a.m.-12:30p.m.
PIZZA &
POPCORN
MOVIE PARTY
signup one day prior
\$10per kid
2:00p.m.-3:00p.m.
WATER WORLD
GAMES.
Meet:Activities
Center

IMPORTANT NOTICE:

Cost:\$8

PARTICIPATING KIDS MUST BE 4 YEARS AND UP.
PLEASE MAKE IT PERFECTLY CLEAR TO YOUR KIDS AND ACTIVITIES
COORDINATOR IF THEY CAN OR CANNOT LEAVE THE PROGRAM ALONE.
COFFE AND TEA IS SERVED EVERYDAY. FROM 10:00A.M.-11:00A.M.
NEXT TO THE ENTRANCE OF THE GYM.
MEMBERS MEETING IS HELD EVERY WEDNESDAY AT 10:00A.M. IN THE FRANK
CONWAY ROOM.



Pool and Beach Rules/Regulations:

Due to the limited number of pool & beach palapas (chickees) at the Resort, Members and Guests are not allowed to reserve chickees in advance. They are available on a "First come, First serve" basis. Chickees occupied at 7 AM will be considered reserved by that person for the day, with the understanding that they must not be left unattended for more than 2 hours. All personal belongings which are left unattended on lounges or under chickees before 7 AM or for longer than 2 hours will be removed by a

member of our security staff and can be claimed from Security by dialing "0" or by visiting the Front Desk.

- **CDM Beach Resort will not be responsible or liable for any personal belongings removed and/or lost.
- No lifeguard on duty, please use caution when swimming in the ocean. Undertow currents are known to occur.
- Children under 3 or in diapers are allowed to use the kiddie pool only.
- Children under 12 not allowed in the Jacuzzi.
- Inflatable rafts are not allowed in the pool.
- No running or diving allowed on the pool deck.

Island updates

Aruba Is the Caribbean's Fastest-Growing Destination Right Now

Caribbean tourism is on the upswing, but no destination has had a better two years in a row than the Dutch Caribbean island of Aruba. The island has had consistently strong growth in both 2014 and 2015, peaking a 14.3 percent increase last year. In 2015, Aruba reported a total of 1.22 million stayover visitors, up from 1.07 million in 2014. That was helped by a 7.7 percent increase from the US market and a strong increase from markets like the United Kingdom, Venezuela, Argentina and Germany. "2015 was a monumen-



tal year for Aruba, not only in tourism performance but also in innovation and creativity," said Ronella Tjin Asjoe-Croes, CEO of the Aruba Tourism Authority. The island's hotel sector also showed growth, with an 8.3 percent increase in total visitor hotel nights and a 2.7 percent increase in ADR to \$237.39. "Aruba's recordbreaking tourism performance, coupled with the dozens of awards received this year for our island's innovation, proves the creative marketing and dedication of the government, ATA, industry partners and locals are successful in making Aruba one of the most desirable travel destinations in the world," said Otmar Oduber, Aruba's Minister of Tourism, Transportation, Primary Sector and Culture.



Public parking Downtown Oranjestad

September 2015 the implementation of Parking Meters in the center of Oranjestad commenced. With the implementation of the new system of Parking Meters, every person that has a vehicle and wants to visit the shopping district can now park their vehicle with a contribution of one Aruba florin for a 1/2 hour and two florins per 1 1/2 hours. After 7.00 PM and on Sundays parking is free. Parking is only allowed in the white spaces. The yellow spaces are only for parking permits. Aside from the Parking Meter spaces, there is also some free parking within Oranjestad, for example, behind the Tourist Bureau, the Linear Park in front of Talk of the Town, behind the Courthouse, on the side of San Franciscus Church and also at the Post Office. Approximately 400 public spaces will remain open for those who do not have an issue parking their vehicle a little further from the shopping district. For more information visit this website: www.aruba.com/our-island/aruparking

New Container Harbor

The island's container harbor has recently moved to Barcadera, and as a result, the large multi wheel trailers hauling those containers, which have been clogging Oranjestad for decades, now get loaded and off loaded away from the heart of town. To make this project happen, ASTEC the company operating the harbor, and APA, the Aruba Port Authority partnered with a number of local businesses, determined to move the operation away from town to an area past the airport.



Upcoming Events

International Boulevard Race (10k) April 27, 2016, 5.30PM—09.00PM

Aruba's most populair running race draws over 200 competitors from countries including Aruba, Venezuela, Colombia, Netherlands Antilles, USA and Holland.

King's Day April 27, 2016 All day

Official Holiday; A government ceremony paying honor to HM King Willem -Alexander, followed by numerous sporting events and family-friendly celebrations.



Aruba's Soul Beach Music Festival May 25 to May 30, 2016 All day

The festival is being held on Memorial Day holiday weekend and includes many star-studded artists and comedians. If you are interested in extending your stay Casa del Mar has got some special priced co-op unit rentals available.

Aruba's International Triathlon June 26, 2016 6.30AM—11:59PM

International competitors participate in a triathlon comprised of a 1,5KM swim, 40KM bike race and a 10KM run.



Aruba's Summer Music Festival
 July 1 to July 2, 2016 All day

The Festival headlines with award winning musicians and the best local DJ's and bands.

Aruba Hi-Winds Tournament July 9 to July 18, 2016 All day

Aruba Hi-Winds introduces fun and action. The races expected, are Semi-Long Distance race for Kite Juniors, Kite Freestyle, Windsurfing slalom races etc.

CDM's Concessioners



CDM Minimarket/Gelatilicious

Your vacation in Aruba is even more enjoyable with the convenience of our Minimarket, which offers a great variety of food and a wide range of beverage products for all meal times as well as in between snacks and sweets for your entertainment. Personal hygiene and over-the-counter health aids are also available. Members and Guests can order the products they will need in advance at the CDM minimarket.

Contact: cdmminimarket@hotmail.com or call +297 582-9988 or +297 582-7000 ext. 630.





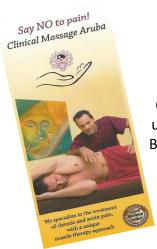
Magnet

Magnet offers you a great assortment of duty-free perfumes and accessories. All brand names are available and they even offer free shipping of fragrances to the USA!!

Thrifty Car Rental

You can find Thrifty Car Rentals desk in the Casa de Mar lobby. They rent all sorts of cars from economy till All Terrain and offer special rates for our Members and Guests.





Clinical Massage Aruba

Say no to pain!

Clinical Massage Aruba specializes in the treatment of chronic and acute pain with a unique muscle therapy approach. The massage clinic also handles Pain Management, Back & Neck pain, Myofascial Release, Sport Massage & Injuries, Cupping therapy and Kinesio taping.

Great Habano Cuban Cigars & Souvenirs

Located right across the Front Office in the lobby you'll find this great Cigar and Souvenirs shop. Great Habano features cigars from many countries, including Cuba. Dominican cigars and many other.





Matthew's Beachside Restaurant

Matthew's combines fine dining with an unparalleled view of one of the most beautiful beaches in the world. Serving breakfast, lunch and dinner, and of course our daily happy hours with live music at the bar.

Pelican Adventures and Concierge Service

The Pelican Adventures desk is situated in our Resort Lobby. They will assist you with all kinds of concierge services, tour bookings, restaurant bookings, taxi services etc.





J & J Beauty parlor

Visit J&J Beauty parlor for hair braiding, hair styling, manicures and pedicures. You can find them next to our new Security office.

Dushi Bagels

Dushi Bagels is situated in front of the Casa del Mar parking lot. Try their delicious bagels, pizza's, burrito's, all kinds of platters and more....Open daily for breakfast, lunch and dinner.

